



Ellon RFC

Mission Statement:

At Ellon Rugby Club we will strive to provide a culture that is Safe, Encouraging and Enjoyable for ALL. Be it Micro to Senior, Parent, Player and Coaches alike, together as one club. We will be Progressive, Proactive and Proud, and create a safe positive environment for you to develop and succeed to:

‘BE THE BEST YOU CAN BE’

STRATEGIC CORE VALUES:

- **Unity**
- **Long term player development**
- **Healthy mind, healthy body, fit to play!**
- **Positive, engaging, fulfilment, fun**
- **Train and practise to be to best that you can be!**

EDUCATIONAL CORE VALUES:

- **Honesty**
- **Discipline**
- **Respect**
- **Team Work**
- **Enjoyment**

COACHING PHILOSOPHY:

Safe, enjoyable, structured pathway for all players to become the best that they can be in rugby and in life.

